

## Why Vodafone?





## Vodafone – Built for Business



Keeping pace with digital development can be challenging – that's why Vodafone is here to help your business succeed. They're constantly investing in new technologies to provide a platform for businesses of all sizes to innovate, achieve and stay connected – all backed up by their award-winning global network.

550K

Unique business customers across the UK

Over 3.8m

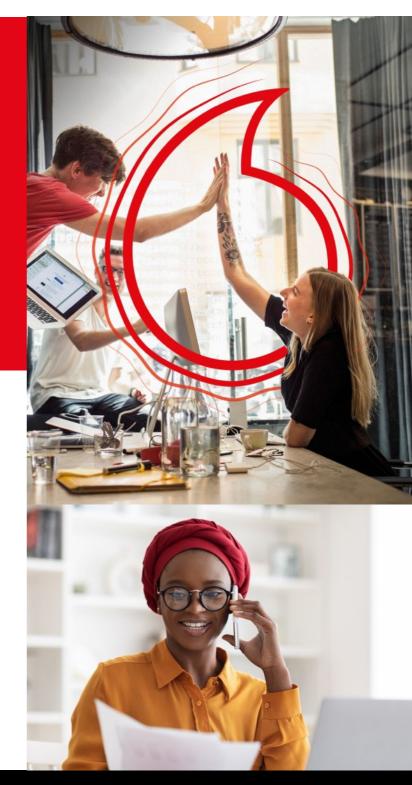
Connections supporting businesses of all size

99%

UK coverage on their best ever network

### The UK's reliable, award-winning network

- 99% of the UK population is covered by the Vodafone network
- Over the past five years, Vodafone has put £4.5 billion into improving their network and they're not stopping there!
- Vodafone has won the 5G Innovation of the Year award at the Mobile Industry Awards 2022 and the Mobile Innovation of the Year award at the National Technology Awards 2022
- Vodafone was awarded Best Network for Business at the 2023 Mobile News Awards



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#### Join Vodafone's growing 5G network

- Vodafone is rolling out 5G to a growing number of locations across the UK and the EU
- They're the first mobile network to offer 5G roaming and are continuing to roll out 5G across Europe faster than any other network
- Vodafone 5G gives you faster speeds, lower latency, and a more reliable connection

### Emergency services, supported by Vodafone

Those you trust, trust Vodafone to keep them connected. The network is proud to support 77% of UK emergency services with Vodafone connectivity.

### Doing their bit for the planet

Vodafone is working to cut carbon emissions from their UK operations to net zero by 2027. They're investing millions into energy-efficient equipment, powering their network, offices, and stores with 100% renewable electricity, switching to an electric fleet, and more. By 2040, Vodafone will be net zero across its full carbon footprint globally.





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